

A JOINT PROGRAM OF *THE ADVOCATES' SOCIETY*
AND *OSGOODE PROFESSIONAL DEVELOPMENT*

THE 20TH ANNUAL COURSE ON WRITTEN ADVOCACY



Learn how more than 1,000 lawyers have taken their written advocacy skills to a new level with:

- Expert instruction on how to improve written argument from a team of trial and appellate judges, writing professionals and top legal practitioners
- Small “hands-on” breakout groups with a maximum of eight participants
- Individual feedback and critique of your writing sample
- Valuable tips you can use to immediately improve the precision, strength and persuasiveness of your legal writing
- Advice on how best to engage the reader who counts – the judge
- Insight from a panel of judges on what works and what to avoid

With an expert
faculty of judges,
senior litigators
and writers

“An amazing opportunity to obtain hands-on, practical advice from members of the judiciary and leading practitioners.”

Matthew Huys
Blake, Cassels & Graydon LLP

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Get full annual CPD hours.
See reverse for details.

Interactive in-person program

Keynote Speaker

The Hon. Justice John I. Laskin
Ontario Court of Appeal

Lead Instructor

Stephen V. Armstrong
Armstrong Talent Development

Dates and Times

October 14 - 15, 2016
8:30 a.m. - 5:45 p.m. (Day One)
9:00 a.m. - 3:30 p.m. (Day Two)

Location

Osgoode Professional Development
1 Dundas St. W., 26th Floor
Toronto, ON

CELEBRATING
20 YEARS OF TEACHING
WRITTEN ADVOCACY



THE 20TH ANNUAL COURSE ON WRITTEN ADVOCACY

Keynote Speaker

The Hon. Justice John I. Laskin
Ontario Court of Appeal

THE HON. JUSTICE JOHN I. LASKIN

is one of Canada's leading written advocacy teachers, one of the founders of this Program and the author of the seminal article, *Forget the Wind-Up and Make the Pitch*.

Lead Instructor

Stephen V. Armstrong
Armstrong Talent Development

Featured Speaker

The Hon. Justice David Stratas
Federal Court of Appeal

Judges

The Hon. Justice David Corbett
Superior Court of Justice

The Hon. Justice Eleanor R. Dawson
Federal Court of Appeal

The Hon. Justice Michal Fairburn
Superior Court of Justice

The Hon. Justice Alison Harvison-Young
Superior Court of Justice

The Hon. Justice Peter D. Lauwers
Ontario Court of Appeal

The Hon. Justice Wendy Matheson
Superior Court of Justice

The Hon. Justice Michael A. Penny
Superior Court of Justice

The Hon. Justice Paul M. Perell
Superior Court of Justice

The Hon. Justice Jamie W.S. Saunders
Nova Scotia Court of Appeal

The Hon. Justice David Stratas
Federal Court of Appeal

Practitioners

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Lerners LLP

Robyn M. Ryan Bell
Bennett Jones LLP

Sarah Boulby
Boulby Weinberg LLP

David Butt
Barrister & Solicitor

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Blake, Cassels & Graydon LLP

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Armstrong Talent Development

Jane Griesdorf, *The Writing
Consultants*

The Hon. Justice Wendy Matheson
Superior Court of Justice

Margaret L. Waddell, *Paliare Roland
Rosenberg Rothstein LLP*

AGENDA

DAY ONE: FRIDAY, OCTOBER 14, 2016

8:00-8:30

Registration and Continental Breakfast

8:30-9:00

Special Keynote Address

The Hon. Justice John I. Laskin, *Ontario Court of Appeal*

9:00-10:15

Creating Clarity from Start to Finish

Stephen V. Armstrong, *Armstrong Talent Development*

Stephen Armstrong will take you through the principles of clarity and apply them to a factum's overview.

10:15-10:30

Refreshment Break

10:30-12:30

Small Breakout Groups: Writing Effective Overviews

Your coaches – a judge, a writing professional and an experienced litigator – will lead a workshop on how to craft a persuasive overview.

12:30-1:00

Luncheon

1:00-1:30

Arguing the *Facts* in Your Factum

Stephen V. Armstrong, *Armstrong Talent Development*

1:30-2:00

Arguing the *Law* in Your Factum

The Hon. Justice David Stratas, *Federal Court of Appeal*

2:00-2:15

Refreshment Break

2:15-4:00

Small Breakout Groups: Writing Persuasive Facts

Building on the previous sessions, this breakout group will focus on methods for the effective presentation of the facts and law in a factum or written argument.

4:00-5:45

Individual Writing Exercises

Participants who use computers to draft may wish to bring their laptop computers to use during the workshop. Please ensure your writing sample is preloaded.

5:45

Writing Exercises Submitted for Overnight Review by Coaches - Course Adjourns until Saturday

DAY TWO: SATURDAY, OCTOBER 15, 2016

8:00-9:00

Registration and Continental Breakfast

9:00-10:15

Style: Grace, Strength and Clarity

Stephen V. Armstrong, *Armstrong Talent Development*

Learn the elements of style that will make your prose clear and forceful for the reader who counts – the judge.

10:15-10:30

Refreshment Break

10:30-12:00

Small Breakout Groups: Style

Through writing and editing exercises and discussion, you will focus on the strength and clarity of your writing at the sentence and paragraph level.

12:00-12:45

Luncheon: Judges' Panel

What Works, and What Drives Us Crazy!

Moderator

The Hon. Justice Jamie W.S. Saunders

Nova Scotia Court of Appeal

12:45-3:30

Small Breakout Groups: Individual Feedback

Faculty will provide commentary on your writing sample and editing exercises. The focus is on practical advice and guidance that will improve the effectiveness of your legal writing.

Note: A 15 minute floating break will be taken.

3:30

Course Concludes

Justice Marvin Catzman Bursary Fund

This bursary was created in memory of Justice Catzman, whose commitment to improving legal writing was underscored by his participation in the Written Advocacy program. It provides a candidate who would not otherwise be able to attend the program due to financial constraints, full admission to the program. To apply, send a CV, a cover letter, and a copy of your previous year's tax return by August 31, 2016 to:

Jessica Foster
Program Lawyer
Osgoode Professional Development
1 Dundas Street W. 26th Floor
Toronto, ON M5G 1Z3

MANDATORY WRITING SAMPLE

By September 19th, 2016 you MUST:

- Mail one (1) copy of a sample of your legal writing to *Osgoode Professional Development*, 1 Dundas St. West, 26th Floor, Toronto, ON M5G 1Z3, Attention: Anita Leung
- AND email writtenadvocacy@osgoode.yorku.ca a copy of the same sample. Please save the file as your name.

WHAT TO SEND:

- Given the structure of the program, we recommend that you submit a **factum**. A **factum on behalf of the applicant, appellant or moving party is preferred**, but if necessary, a respondent's factum is acceptable.
- If you have not yet written a factum, a written argument or other court submission is also acceptable.
- Articles and/or other written legal and non-legal documents are **not acceptable**.
- It is **imperative** that the sample **not** relate to matters currently before the courts - **no exceptions**.
- Please email writtenadvocacy@osgoode.yorku.ca if you have any questions or concerns about your writing sample.

PLEASE NOTE:

- The writing sample should be **stapled (not bound)**.
- Your name **MUST BE** clearly marked on the **front page of the sample**.
- Do not** include supplementary documentation and appendices.
- Participants who use computers to draft may wish to bring their laptop computers to use during the workshop. Ensure your writing sample is preloaded on your computer and if possible, bring a USB key to save your edited sample during the program.



CPD Credits



OsgoodePD has been approved as an Accredited Provider of Professionalism Content by the LSUC.

Eligible CPD/MCLE hours: LSUC (ON): 14.5 CPD Hours (8.5 Substantive, 6.0 Professionalism); NY CLE: 16.5 Skills credit hours for Transitional and Non-transitional lawyers.

OsgoodePD programs may be eligible for CPD/MCLE credits in other Canadian jurisdictions. To inquire about credit eligibility, please contact cpd@osgoode.yorku.ca.

REGISTRATION

Please complete all registrant information.

The 20th Annual Course on Written Advocacy

Name:

Title:

Firm/Company:

Practice Area:

Year of Call:

Address:

City:

Prov:

Postal Code:

Telephone:

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Expiry:

Signature:

Payment amount: \$

Fee Per Delegate

\$1795 plus HST

Fees include attendance, electronic program materials, continental breakfast, lunch and break refreshments. Group discounts are available for participants. Visit www.osgoodepd.ca for details. Please inquire about financial assistance.

Dates & Times

October 14 - 15, 2016

Day One: 8:30 a.m. - 5:45 p.m.

Day Two: 9:00 a.m. - 3:30 p.m.

Please arrive a half hour early for sign-in and material pick-up.

Dress is business casual.

Location

Osgoode Professional Development
Downtown Toronto Conference Centre
1 Dundas St. W., 26th Floor
Toronto, ON M5G 1Z3

Cancellations and Substitutions

Substitutions of participants is permitted with payment of a \$150 administration fee per substitution. Substitutions are permitted until October 12, 2016 only, and are not permitted once the program has started. Substitutes must contact Osgoode Professional Development to ensure a writing sample is submitted. Cancellations received in writing **prior to September 30, 2016** will receive a full refund (less \$150 administrative fee). No other refund is available. Non-attendance at all or part of the program does not entitle a participant to a refund or a credit.

Program Changes

We will make every effort to present the program as advertised, but it may be necessary to change the date, location, speakers or content with little or no notice. In the event of program cancellation, York University's and Osgoode Hall Law School's liability is limited to reimbursement of paid fees.



4 Convenient Ways to Register

- MAIL** your registration form to:
Osgoode Professional Development
Downtown Toronto Conference Centre
1 Dundas St. W., 26th Floor
Toronto, ON M5G 1Z3
- ONLINE** at
www.osgoodepd.ca/writtenadv
- FAX** your registration
to 416.597.9736
- CALL US** at 416.597.9724